

DatingFantasy.net Press Release

August, 2012 -- "The use of the internet as a virtual meeting center for dating purposes has been a helpful innovation for personals services, but the concept needs to evolve," says the founder of DatingFantasy.net, a newly launched next generation dating site. The service is projecting that it can supply the missing next stage by combining a virtual meeting place feature with a follow-up system of physical meet-up events for couples who enjoyed what happened during their initial cyber encounter. This unique feature is expected to give the site a top position in the world of e-dating, compared to other major competitors.

Instead of viewing the prospect of virtual dating as an even further withdrawal from the "real world" by shy people, DatingFantasy.net is more aggressively repurposing it as a staging area, a safe environment where would-be partners get to know each other before dating physically. "Online dating is a symptom of the time-poor, work-focused modern society," notes writer Matt Smith, who met his lover via virtual dating. "You reach a certain age when you can't party at nightclubs, and aren't meeting the 'settling down' type there anyway."

The use of the cyber format as a 'safe harbor' meeting place is increasingly replacing the normal "safe, low pressure" type initial date at the coffee shop. Webmasters at DatingFantasy.net declare that "we believe in the traditional face to face meet and greet to find your mate, but realize that there are people who still feel more comfortable meeting online." The site adds that "DatingFantasy.net seeks to take the awkwardness out of meeting for the first time face to face by allowing members to meet at one of our locally sponsored events, which could be a meet and greet at a sports bar or restaurant, a date night event or a mix and mingle at a lounge, etc."

The site will be launching with full functionality on both the virtual community end and the physical follow-up event side. Funding and resources for DatingFantasy.net are in place to book venues, as well as to manage the coding and programming demands of the dating site. The founders anticipate the service will be especially in sync with the impact made by social media sites, which encourage users to 'hang out' in a virtual arena. Industry observers say merging a personals service with the virtual interaction of a community gives the site a unique status among dating hubs, signaling the site will have a bright future given the current market.

About DatingFantasy.net

For more information, please visit www.XXXX.net or call 1-800-XXX-XXXX.

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